What is SPEE’s Mission and Why be a Member?

- **Mission:**
  - Advancement of the Profession of Petroleum Evaluation Engineering
  - Promoting High Ethical Standards
  - Personal Professional Growth
  - Through Continuing Education of our Membership and the Public

- **Why**
  - Industry contacts
  - Forum for exchange of information
  - Promotes professionalism and credibility
Agenda

- Accomplishments since last year
- Membership
- Budget and Finances
- Outlook
SPEE Accomplishments in Past Year

- Successful first Annual Meeting held outside North America
- Asia Pacific awarded “Chapter in Formation” status
- SPEE Dr John W Lee Scholarship Fund now fully endowed after generous donation by Dallas Chapter
- PRMS Approved
- Ethics Monograph Updated
- By-Laws Update Approved
  - Grievance Process summary issued; final document being finalised
- Strong Training Programme
Grievance Process - Key Features of New Process

- Provides protection to the organization and members from lawsuits.
- Transparent but confidential SPEE-funded process ensures fairness to all parties.
- Arbitration is a condition of membership.
- Annual Membership affirmation of the process strengthens awareness and commitment to ethical and professional behavior.
- Clear role of all parties' roles and commitments ensures that all stakeholders are fully engaged in the process.
- Grievance hearing results will not be publicized.
Technical Training Committee – Monograph 4 Courses

- 211 Registrants in 9 Courses; ~ 90% attendees non-members

2017
- 7 Courses
  - 169 Registrants (149 non-SPEE Members, 20 SPEE Members)
  - Calgary, Dallas, Houston, Oklahoma City, Pittsburgh

2018
- 2 Courses to Date
  - 42 Registrants (38 non-SPEE Members, 4 SPEE Members)
  - Denver, Midland
  - 2 more planned
Technical Training Committee – Financial Contribution

- Monograph 4 Courses (2017 & 2018 to date)

  Contribution to Local Chapters
  - 5 Courses Sponsored by Local Chapters
  - $30,133 contributed to Local Chapters

  Contribution to SPEE International
  - 3 In House, 1 International Sponsored, 5 Chapter Sponsored
  - $68,915 contributed to SPEE International
Regional Demographics of Membership

SPEE MEMBERSHIP BY REGION (549 Members)

- Houston, 30%
- Denver, 13%
- Dallas, 12%
- Calgary, 11%
- OKC, 3%
- Midland, 4%
- Europe, 7%
- Cnt'l TX, 5%
- Unaffiliated, 6%
- California, 2%
- No. Rockies, 2%

SPEE MEMBERSHIP BY REGION (549 Members)

- US, 76%
- CANADA, 11%
- EUROPE, 7%
- UNAFILIATED, 6%
12 Year Change in Membership

Total Membership & Europe Chapter Change

- **Europe Count**
- **Total Membership**

Membership Count

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Membership – the Future

- Attendees of the Annual Meetings know the benefits of SPEE membership.

- Both as Chapters and as individual members, we need to actively reach out to talented professionals and encourage them to attend SPEE meetings and to consider becoming a member.
  - If each member here today recruited 2 qualified personnel in the next year, we would increase the membership of the society by > 30%

- Focus on younger new members
  - Encourage Associate membership > 5 years relevant experience

- The Board is taking active steps to expand our presence internationally

- As a society, we need to continue to reach and encourage larger E&P companies as well as consulting firms to communicate the strengths of membership in SPEE.
The Society had a strong year in 2017 due to significant increases in Training and Publications.


Loss in 2016 also due to deposits for future annual meetings; high profit in 2017 inflated due to delayed payment of annual meeting costs (paid in 2018).

Society’s cash balance healthy; increased by $77k to stand at $478k at end-2017.

*) 2018 numbers are budget estimates.
Principal Net Contributions to Revenue for 2014 to 2018*

- Net contributions = revenue less direct costs; excludes Society’s G&A costs
- Dues have experienced an increase from the low of 2015, with membership largely static at ~ 550
- 2017 Training and Publications contributions greatly increased on back of Mono 4 launch; Training and Publications revenue expected to fall away in 2019 before launch of Monograph 5 in 2020

*) 2018 numbers are budget estimates
Finances - Looking to the Future

- The G&A costs of the Society amount to ~$140k
- 2017 was a strong profitable year due to a successful annual meeting and the training and publications revenue.
- Dues were increased for 2018; however these still only budgeted to cover ~ 60% of G&A costs.
- Financial health of the society dependent on training, publications and annual meeting revenue contributions
- We will continue our investment in the Monograph programme
- A vibrant and current Monograph portfolio should allow us to continue to develop our Training activities
- Strong financial position should provide opportunity for continuing funding of student endowments
Outlook

- Expand the reach of SPEE
  - Award of Chapter status to Asia Pacific
  - Investigating potential for S America Chapter

- COGEH update to be issued in H2 2018 by Calgary Chapter

- Continuing investment in Monograph development
  - Release of Monograph 2 in 2018 – Fair Market Value
  - New Monograph 5 – Type Curves

- Training - Further Monograph 4 training courses in 2018

- RDC – participation in PRMS Update Guidelines documentation

- Ethics
  - Roll out Ethics training PowerPoint presentations for use by Chapters

- Newsletter – going digital

- Society Historian
Thank you